

Sponsorship Opportunities

January 26-27, 2023



DENTAL DAYS
AT THE CAPITOL

PROTECT THE FUTURE OF DENTISTRY



The VDA's popular Legislative Reception and Lobby Day has been reimagined as Dental Days at the Capitol. The experience is now bigger and better than ever and will include new opportunities for you and your company to connect directly with VDA member dentists and dental students. Highlights include the Legislative Reception on Thursday, January 26th where dentists and dental students will mingle with elected officials from across Virginia over drinks and hors d'oeuvres. Friday, January 27th will start with a dental policy briefing and elected official keynote address over breakfast. Dentists and students will then head out for meetings with their legislators at the newly completed General Assembly Building, followed by a lunch for all Lobby Day attendees and all members of the VDA House of Delegates, the VDA's governing body.

Sponsorship of Dental Days at the Capitol will provide your company with opportunities to connect with VDA leaders, dentists from across the Commonwealth and dental students who will soon be joining the profession. Show your support of organized dentistry through Dental Days at the Capitol.

Please Note: To receive all items listed on the sponsorship menu, sponsorship commitment and payment must be received no later than January 13, 2023.

Dental Days at the Capitol Sponsorship Offerings



| | PRESENTING \$5,000 Limited Availability | PLATINUM \$2,500 Unlimited | GOLD \$1,000 Unlimited | SILVER \$500 Unlimited |
|---|--|--|--|--|
| Top Billing as the Event's Presenting Sponsors | ✓ | | | |
| Use of Keystone Investor Logo | ✓ | | | |
| Sponsorship Noted on Bars and Tables at Legislative Reception | ✓ | | | |
| Opportunity to Provide Welcoming Remarks to all Attendees (Reception, Breakfast or Lunch) | ✓ | | | |
| VDA Social Media Post with Sponsor Recognition including tag to sponsor account | ✓ | ✓ | | |
| Non-Exclusive Leaderboard Ad on VDA Website | 60 days | 30 days | | |
| Verbal Recognition of Sponsorship at Event | ✓ | ✓ | ✓ | |
| Registration(s) for the Legislative Reception | 4 | 3 | 2 | 1 |
| Logo on all Digital Communications Related to Event (after sponsorship reservation made) | ✓ | ✓ | ✓ | ✓ |
| Logo Included on Signage at Event | ✓ | ✓ | ✓ | ✓ |



Dental Days at the Capitol Sponsorship Application



COMPANY INFORMATION

Company Name _____

Primary Contact _____

Street Address _____

City _____ State _____ Zip _____

Phone (____) _____ Ext _____ Email _____

SPONSORSHIP INFORMATION

Sponsorship _____

Details _____

INFORMATION FOR PUBLICATION

Customer Service Number (____) _____ Ext _____

Website _____

I will submit company logo (in high-resolution JPEG format) to wyman@vadental.org with this application for inclusion on VDA signage.

PAYMENT INFORMATION

Please bill my credit card. The VDA accepts all major credit cards. Mastercard Visa Discover AMEX

Credit Card Number _____ Expiration Date _____ / _____

Name on Card _____ Security Code _____

Address on Card _____

Amount to be Charged \$ _____ Signature of Cardholder _____

I have enclosed a check payable to The Virginia Dental Association. Check number _____

**To receive all items listed on the sponsorship menu, sponsorship commitment, payment, and items included in the sponsorship must be received no later than January 13, 2023.*

**Where To
Send Your
Application**

Submit application and sponsorship payment to:

VIRGINIA DENTAL ASSOCIATION

Attn: Megan Wyman

3460 Mayland Court, Suite 110, Richmond, VA 23233

wyman@vadental.org

**Sponsorships are non-refundable. In the event the meeting has to be cancelled due to circumstances out of the control of The Virginia Dental Association or The Omni - Richmond Downtown, the VDA will provide extra publicity of sponsorships throughout the year via: The Digest, VDA website, the Virginia Dental Journal, or VDA emails, where applicable.*